

Category/Resource		Location
General Evaluation Guides ¹		
1.	Evaluation Primer: Setting the Context for a Community Anti-Drug Coalition Evaluation (CADCA, 2007)	http://www.cadca.org/files/EvaluationPrimer-11-2008.pdf
2.	Strategizer 48: Guiding Principles for Coalition Evaluation (CADCA)	Order from CADCA at: http://www.cadca.org/resources/series/Strategizer
3.	Framework for Program Evaluation in Public Health (CDC, 1999)	http://www.cdc.gov/mmwr/PDF/rr/rr4811.pdf
4.	The Program Manager's Guide to Evaluation (ACYF, 1997)	http://www.acf.hhs.gov/programs/opre/other_resrch/pm_guide_eval/reports/pmguide/pmguide_toc.html
5.	Measuring Program Outcomes: A Practical Approach (United Way, 1996)	Order from: http://www.liveunited.org/Outcomes/Resources/MPO/
6.	Understanding Evaluation: The Way to Better Prevention Programs (Westat, 1993)	http://www2.ed.gov/PDFDocs/handbook.pdf
7.	W.K. Kellogg Foundation Evaluation Handbook (Kellogg Foundation, 1998)	http://ww2.wkkf.org/default.aspx?tabid=101&CID=281&CatID=281&ItemID=2810770&NID=20&LanguageID=0
8.	Analyzing Qualitative and Quantitative Data for Evaluation (CDC Evaluation Briefs, 2009)	http://www.cdc.gov/healthyyouth/evaluation/pdf/brief19.pdf http://www.cdc.gov/healthyyouth/evaluation/pdf/brief20.pdf
9.	Program Development and Evaluation (University of Wisconsin Extension)	http://www.uwex.edu/ces/pdande/evaluation/index.html
10.	The Community Toolbox (includes guidance and tools for evaluators)	http://ctb.ku.edu/en/
Unpublished guidance and tips for evaluators		
1.	Evaluating Your Campaign: Questions and Answers (VT SPF-SIG Training, 2009)	CHL web site

Writing Evaluation Reports		
1.	Evaluation Report Template (SACHRU)	http://som.flinders.edu.au/FUSA/SACHRU/PDF/EvalReportTemplate.pdf
2.	Preparing and Evaluation Report (CDC Evaluation Briefs, 2009)	http://www.cdc.gov/healthyyouth/evaluation/pdf/brief11.pdf
3.	Using charts and graphs to Illustrate Quantitative Data (CDC, 2009)	http://www.cdc.gov/healthyyouth/evaluation/pdf/brief12.pdf
Designing and Conducting Surveys		
1.	Smart Survey Design (Survey Monkey)	Survey Monkey web site: http://s3.amazonaws.com/SurveyMonkeyFiles/SmartSurvey.pdf
2.	Response Rates & Surveying Techniques: Tips to enhance survey respondent participation (Survey Monkey)	Survey Monkey web site: http://s3.amazonaws.com/SurveyMonkeyFiles/Response_Rates.pdf
Web-Based Survey Services		
1.	Survey Monkey	http://www.surveymonkey.com/
2.	Survey Gizmo	http://www.surveygizmo.com/
Creating and Manipulating Excel Files		
1.	Good Tables for Excel Users	http://www.ssc.rdg.ac.uk/publications/guides/gtx.pdf
2.	Guidelines for Good Statistical Graphics with Excel	http://www.ssc.rdg.ac.uk/publications/guides/xlg.pdf
Example Evaluation Reports for Community-Based Interventions (Vermont communities)		
1.	Connecting Youth Telephone Survey Summary of Results: Spring 2006 (Livingston, 2006)	CHL web site
2.	CY: Then and Now	CHL web site
3.	Flood Brooke Community Coalition Student and Community Survey Report 2009-2010	CHL web site

Example Evaluation Reports for Community-Based Interventions (Misc.)		
1.	21 Reasons Portland Parent Survey, 2008 – Summary (21 Reasons, 2008)	CHL web site
2.	Enhanced Enforcement of Laws to Prevent Alcohol Sales to Underage Persons—New Hampshire, 1999-2004	http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5321a2.htm
3.	Evaluation of the Waitakere Community Injury Prevention Project	http://injuryprevention.bmj.com/content/6/2/130.full.pdf
4.	OJJDP/EUDL Success Stories (NC example)	http://www.udetc.org/documents/success_stories/NC0708.pdf
5.	Vermont New Directions Project: Encouraging Findings – Evaluation Brief No. 6	CHL web site
Hiring and Evaluator or Evaluation Consultant		
1.	Selecting an Evaluation Consultant (CDC Evaluation Briefs, 2005)	http://www.cdc.gov/healthyyouth/evaluation/pdf/brief1.pdf
2.	Identifying an Evaluator and Assessing their Appropriateness (in Strategizer 48, pp. 8-9, CADCA)	Order from CADCA at: http://www.cadca.org/resources/series/Strategizer
National Registry of Evidence-Based Programs and Practices		
	NREPP web site (SAMHSA)	http://www.nrepp.samhsa.gov/

¹These guides include information on some of the more specific categories listed below (e.g., hiring and evaluator, writing and evaluation report, etc.)