

Benchmarking score sheet

Adapted with permission from *Benchmarking Your Organization's Development* from the Institute for Conservation Leadership, www.icl.org. Copies of the workbook are available for \$20 from ICL.

Scoring: Score each benchmark in two ways on a 1 to 5 scale

- *Does this describe your organization?* 1 = not true, 5 = always true
- *Does this matter right now?* 1 = doesn't matter, 5 = matters a lot

1. Vision and planning	Does this describe your organization?	Does this matter right now?
2. Programs and campaigns	Does this describe your organization?	Does this matter right now?

3. Fundraising and resources	Does this describe your organization?	Does this matter right now?
4. Budgeting, accounting, and reporting	Does this describe your organization?	Does this matter right now?

5. Board	Does this describe your organization?	Does this matter right now?
6. Staff	Does this describe your organization?	Does this matter right now?

7. Members, volunteers, and leaders	Does this describe your organization?	Does this matter right now?
8. Public communications and alliances	Does this describe your organization?	Does this matter right now?
9. Other	Does this describe your organization?	Does this matter right now?
