

**Sustainability Overview- Andy Robinson 10-19-09**  
**Group Output**

**Questions:**

**What's working? To become sustainable, what do you need to focus on? What are the aspects of a successful sustainable coalition?**

**1. Programs**

1. Multiple Strategies
2. Effective programs
3. Valued Programs
4. Measurable impact
5. youth buy-in
6. Policy Expertise
7. No duplications or competitions
8. Integrate with school system where appropriate
9. Relevance/cultural competence
10. Current on research

**2. Fundraising and Resources**

1. Diverse Funding sources
2. Strong relationships with funders – feedback loop
3. Matching capacity to goals
4. Local funding
5. Effective fundraising strategies
6. Invest money in fundraising
7. Board are all donors

**3. Budgeting, Accounting, and Reporting**

1. Track the numbers
2. Share the numbers
3. Tell the truth

**4. Vision and Planning**

1. Clear mission
2. Long-term plan
3. Goals based on community needs – broad recognition of needs
4. Matching goals to capacity and resources
5. Stable home
6. Adaptability

**5. Board**

1. Represents community served
2. Functional
  1. Trained
  2. Active
  3. Passionate
  4. Appropriate skills
3. Clearly defined roles

4. Pipeline succession plan
5. Donates money

**6. Staff**

1. Will delegate
2. Appropriate staff
  1. Sufficient
  2. Well-trained
3. Pipeline succession plan
4. Ongoing training
5. Job descriptions and policy manual

**7. Members, Volunteers, and Leaders (Volunteer Management Plan)**

1. Represents community served - breadth
2. Active volunteers
3. Matching skills to tasks
4. Appreciation
5. Pipeline succession plan
6. Community champions
7. Shared leadership model
8. Culture of listening to members
9. On-going training

**8. Public communication and alliances**

1. Positive brand
  1. Know
  2. Value
  3. Understand
2. Community champions
3. Publicity plan
4. Policy expertise
5. Collaboration with other groups
6. Shared leadership model
7. Consistent messages

**9. Other**

1. Culture of Celebration
2. No whining
3. Lots of food/treats
4. Technologically savvy

**Sustainability Topics – Future sessions**

1. Grant-seeking – “Grantese”
2. Identify funding sources
3. Volunteer management and delegation and recruitment
4. Integrating sustainability into long range plan